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skills

Platforms
· iOS
· macOS
· iMessage
· Windows
· Web Apps

Digital Marketing
· Pinterest
· Facebook
· Twitter
· Tumblr
· Google
· YouTube
· LinkedIn
· iTunes

Software
· Xcode
· Pixelmator
· Hype Studio
· Rapidweaver
· Keynote
· iMovie
· Garageband

Languages
· Objective C
· HTML
· Javascript
· Markdown
· Python

Misc
· Graphic Design
· Wire-framing
· SEO/Analytics
· QA/QC/Unit Testing
· Technical Support
· Multimedia Production

employment

September 2010 - now | **Sugar Coded Apps**
· A self owned company where I have created & been lead developer on over 50 apps. The majority of these projects were published to the Apple iTunes App Store where they have amassed over 600,000 downloads on iOS devices.

January 2016 - April 2016 | **eTutorsZone**
· Hired for freelance support by this popular online educational tutoring website to revamp their social media presence, blog, & online ad campaigns. I was also responsible for setting up their Pinterest account & creating all graphical assets.

June 2015 - January 2016 | **Appen Butler Hill**
· Contracted by this preeminent social media management company to consult on several projects. This included analyzing ads, stories, & content posted to popular social media outlets & A/B testing research. This was a remote position that required independent decision making & successful communication with my team.

June 2007 - September 2010 | **Apple Inc.**
· Hired as a Mac Specialist for Apple's first retail store in Kentucky. Responsible for selling of Macs & Apple products as well as customer service, providing device training, & tech support.

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achievements

· My iOS apps have been featured by iTunes, MacLife, App Advice, The Horn Book, Crochet World Magazine, & the Discovery Channel.
· Was a featured developer by Apple on day one of the iMessage App Store.
· Completed an iPhone app for the University of Louisville's PEACC Program.
· Created, among the first, Pinterest optimized animated gifs & interactive content.
· Have built over 20 websites for a wide variety of projects & clients.

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links

My iOS app portfolio | http://www.sugarcodedapps.com
My Pinterest design work | http://www.pinpals.design
Portfolio of assorted completed projects | http://ericblanton.github.io
LinkedIn: https://www.linkedin.com/in/eric-blanton-91b66926

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